

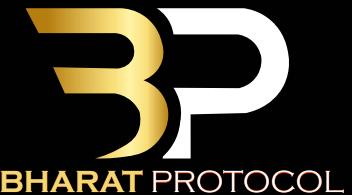


BHARAT
PROTOCOL

REFINING INDIAN PROFESSIONALISM TO GLOBAL CLASS

VISION:
REDEFINING
INDIAN
PROFESSIONALISM
FOR
GLOBAL
COMPETITIVENESS

A TAKSNA COMPANY



**“LEADERSHIP IS NOT ABOUT BEING
IN CHARGE. IT IS ABOUT TAKING
CARE OF THOSE IN YOUR CHARGE”**

- RATAN TATA, FOUNDER OF TATA



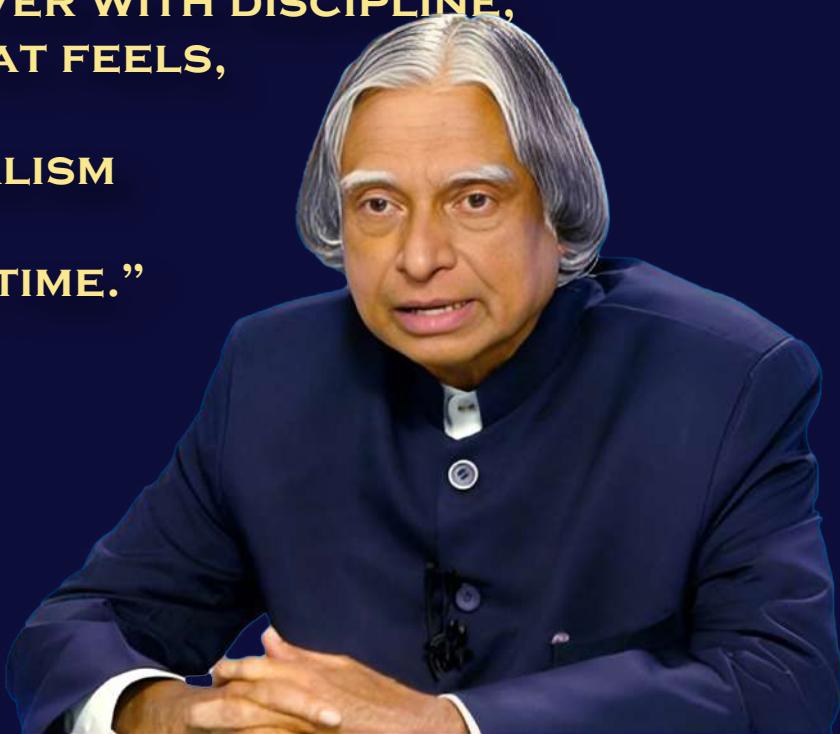


WHAT DIFFERENCE WILL YOU MAKE AS A LEADER?

**“ARE YOU IN A POSITION OF LEADERSHIP TO TRULY LEAD, OR
ARE YOU JUST HOLDING THE TITLE?”**

WHAT IS IT ?

**WE ARE THE PROFESSIONALS
WHO STAND TALL –
GROUNDED IN VALUES, GLOBAL IN ACTION.
WE SPEAK STRAIGHT, ACT BOLD, WORK RIGHT,
AND SHOW UP WITH PRIDE.
WE WIN WITH HUMILITY, DELIVER WITH DISCIPLINE,
AND LEAD WITH COURAGE THAT FEELS,
NOT COMMANDS.
BECAUSE TRUE PROFESSIONALISM
IS NOT TAUGHT –
IT IS LIVED, ONE CHOICE AT A TIME.”**





BHARAT PROTOCOL – THE CHALLENGES OF NEW AGE WORKFORCE...

1. EXECUTIVES STILL DON'T CHALLENGE CLIENT ASSUMPTIONS.
2. EXECUTIVES PREFER TO FOLLOW INSTRUCTIONS INSTEAD OF CO-CREATING SOLUTIONS.
3. LOW EXECUTIVE PRESENCE IMPACTS VISIBILITY AND BUSINESS CREDIBILITY.
4. EXECUTIVES SHY AWAY FROM VOICING CONTRARY OPINIONS.
5. EXECUTIVES HESITATE TO SPEAK THEIR MIND OUT TO THE HIERARCHY.
6. EXECUTIVES LOW CROSS CULTURE UNDERSTANDING IMPACTS THEIR CREDIBILITY.



BHARAT PROTOCOL — IS NOT A TRAINING CATALOGUE.

IT IS A STRATEGIC COMPETITIVENESS ENGINE THAT TRANSFORMS INDIAN ORGANISATIONS INTO GLOBAL LEADERS.

IT ADDRESSES CULTURE, PROFESSIONALISM, EXECUTION, AND VALUE CREATION — ENSURING THAT WHEN THE WORLD DOES BUSINESS WITH INDIA, IT SEES EXCELLENCE WITHOUT COMPROMISE.



IT IS THE WORKING CODE OF
NEW INDIA

1. THE BOLD COMMUNICATOR

CURRICULUM: EXPRESSIVENESS · FEEDBACK · CURIOSITY · SOCIAL ADJUSTABILITY · POINT OF VIEW (POV)

BUSINESS OUTCOMES:

- **CLEAR EXPRESSION:**

Participants develop the ability to articulate ideas with precision and confidence.



- **FEEDBACK-DRIVEN GROWTH:**

Teams thrive on constructive dialogue and trust.

- **CURIOSITY TO INNOVATE:**

Open communication fuels learning, innovation, and adaptability.

- **SOCIAL FLEXIBILITY:**

Leaders navigate diverse audiences and perspectives with empathy and respect.

- **STRATEGIC VOICE:**

Every executive learns to speak with authority that shapes business decisions.

TARGET AUDIENCE: JUNIOR TO MID-LEVEL EXECUTIVES IN OPERATIONS, DELIVERY, AND CLIENT-FACING ROLES.

2. THE DECISIVE MANAGER

CURRICULUM: COURAGE, QUICK RECOVERY, COMPLEX NEUTRALIZATION, STAMINA, QUIET CONFIDENCE.

BUSINESS OUTCOMES:

- COURAGEOUS DECISION-MAKING:

Leaders act with conviction to drive breakthroughs

- RAPID RECOVERY:

Setbacks become springboards for stronger performance.

- CLARITY UNDER PRESSURE:

Executives handle complexity with logic and composure.

- SUSTAINED PERFORMANCE:

Professionals maintain energy and focus through demanding phases.

- QUIET CONFIDENCE:

Presence inspires trust and respect without aggression or dominance.

TARGET AUDIENCE: JUNIOR TO MID-LEVEL EXECUTIVES IN OPERATIONS, DELIVERY, AND CLIENT-FACING ROLES.



3. THE RELIABLE PLAYER

CURRICULUM: SELF PRIDE · CLIENT TRUST · OWNERSHIP · WINNABILITY · NETWORKING
LIVELINESS · APPLIED BUSINESS

BUSINESS OUTCOMES:

- **SELF-PRIDE:**

Professionals embody dignity and accountability in every action.

- **CLIENT TRUST:**

Relationships deepen through credibility and consistency.

- **OWNERSHIP MINDSET:**

Teams execute with accountability and initiative.

- **COMPETITIVE WINNABILITY:**

Leaders approach business with strategic clarity and energy.

- **NETWORK INFLUENCE:**

Business presence expands through active collaboration and applied acumen.

TARGET AUDIENCE: JUNIOR TO MID-LEVEL EXECUTIVES IN OPERATIONS, DELIVERY,
AND CLIENT-FACING ROLES.

4. THE POLISHED PERFORMER

CURRICULUM: COURAGE · QUICK RECOVERY · COMPLEX NEUTRALIZATION
STAMINA · QUIET CONFIDENCE

BUSINESS OUTCOMES:

- COMMANDING PRESENCE:

Participants learn to carry a powerful, composed look that reflects confidence, discipline, and self-respect.

- IMPACTFUL COMMUNICATION:

Conversations transform into opportunities to influence — through persuasive and structured dialogue.

- GLOBAL ETIQUETTE MASTERY:

Professionals embody international etiquette standards, strengthening India's image in global forums.

- CIVIC AND WORKPLACE DISCIPLINE:

Leaders model order, responsibility, and collective pride in their professional behavior.

- CULTURAL ADAPTABILITY:

Executives engage seamlessly across teams, hierarchies, and countries — creating harmony in diverse business ecosystems.

TARGET AUDIENCE: JUNIOR TO MID-LEVEL EXECUTIVES IN OPERATIONS, DELIVERY, AND CLIENT-FACING ROLES.



HOW THE PROTOCOL CODE WORKS

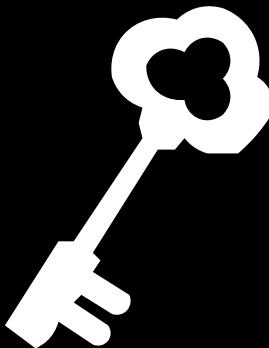
UNLOCK SELF



DIGITAL
ASSESSMENT

20 MIN
PSYCHOMETRIC
TEST

UNLOCK SKILL



PROTOCOL
TRAC 1

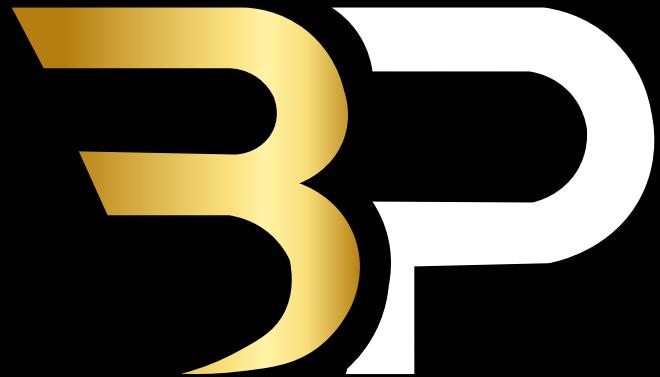
4 HOUR
DIGITAL & PHYSICAL
SIMULATION

UNLOCK SCALE



PROTOCOL
TRAC 2

3 MONTHS SUBSCRIPTION
OF TRAC 2
LEARNING APP



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REDEFINING INDIAN PROFESSIONALISM FOR GLOBAL COMPETITIVENESS

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Refining Indian Professionalism to Global Class