



3P GLOBAL
BUSINESS
PROTOCOL

REFINING PROFESSIONALISM TO GLOBAL CLASS

REDEFINING
PROFESSIONALISM
FOR
GLOBAL
COMPETITIVENESS

A TAKSNA COMPANY



GLOBAL
BUSINESS
PROTOCOL

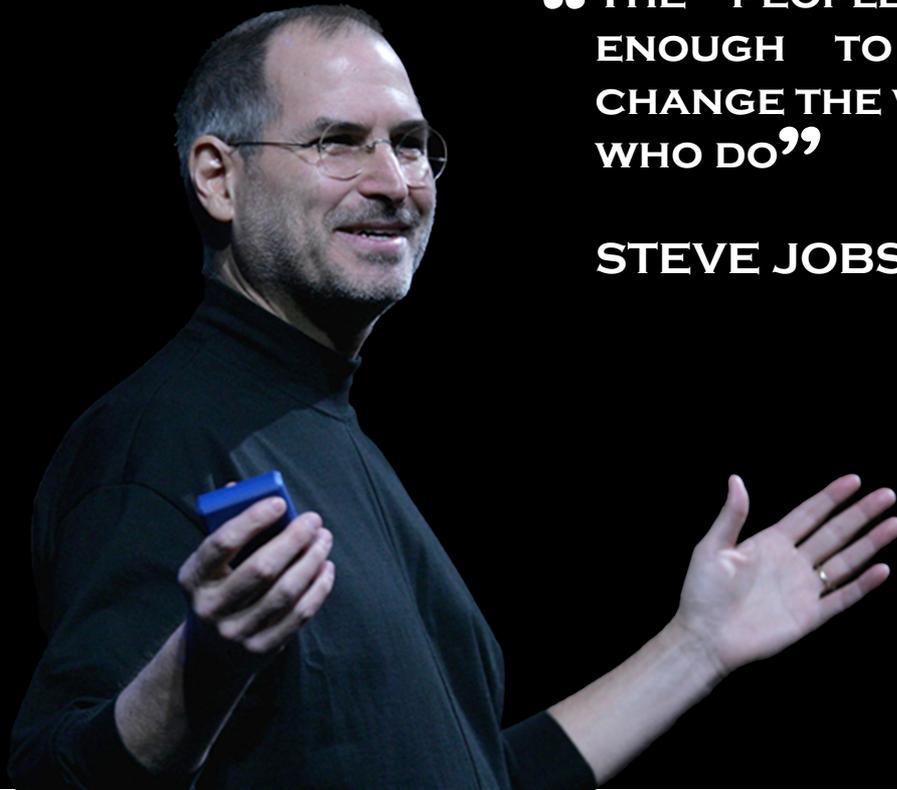
REFINING PROFESSIONALISM TO GLOBAL CLASS

GLOBAL BUSINESS PROTOCOL

DESIGNED BY TAKSNA DIGITAL

**NEW ERA IS NOT JUST RISING FOR
ITSELF - IT IS RISING TO LEAD, INNOVATE, AND
INSPIRE THE WORLD.”**





**“THE PEOPLE WHO ARE CRAZY
ENOUGH TO THINK THEY CAN
CHANGE THE WORLD ARE THE ONES
WHO DO”**

STEVE JOBS



GLOBAL BUSINESS PROTOCOL IS A STRATEGIC TRANSFORMATION FRAMEWORK DESIGNED TO BUILD ASSERTIVE, GLOBALLY COMPETITIVE, AND HIGH-IMPACT PROFESSIONALS.

GLOBAL BUSINESS PROTOCOL EQUIPS INDIVIDUALS AND ORGANISATIONS WITH THE CLARITY, CONFIDENCE, AND COMPETENCE REQUIRED TO OPERATE AT INTERNATIONAL STANDARDS AND SUSTAIN COMPETITIVE ADVANTAGE IN A BORDERLESS BUSINESS ENVIRONMENT.

NEW FRONTIER IS REDEFINING LEADERSHIP FOR A GLOBAL GENERATION

GLOBAL BUSINESS PROTOCOL – THE CHALLENGES OF NEW AGE WORKFORCE

1. EXECUTIVES STILL DON'T CHALLENGE CLIENT ASSUMPTIONS.
2. EXECUTIVES PREFER TO FOLLOW INSTRUCTIONS INSTEAD OF CO-CREATING SOLUTIONS.
3. LOW EXECUTIVE PRESENCE IMPACTS VISIBILITY AND BUSINESS CREDIBILITY.
4. EXECUTIVE SHY AWAY FROM VOICING CONTRARY OPINIONS.
5. EXECUTIVES HESITATE TO SPEAK THEIR MIND OUT TO THE HIERARCHY.
6. EXECUTIVES LOW CROSS CULTURE UNDERSTANDING IMPACTS THEIR CREDIBILITY.

GBP OPERATING MODEL

01

CONDUCT A GLOBAL CAPABILITY AUDIT

GLOBAL BUSINESS PROTOCOL
DIAGNOSTIC (2 WEEKS)
INCLUDES 3 INDICES

1. OWNERSHIP & ACCOUNTABILITY INDEX
2. GLOBAL MINDSET & INFLUENCE INDEX
3. DECISION VELOCITY INDEX

02

SOLUTION ROADMAP

PROPOSE A CAPABILITY BUILDING
& CAPACITY ENHANCEMENT
SOLUTION FOR THE WORKFORCE
WHICH CAN HAVE A VISIBLE
BUSINESS IMPACT.

03

GLOBAL BUSINESS PROTOCOL

- CODE * **1** ASSERTIVE WORKFORCE
- CODE * **2** GLOBALLY COMPETITIVE WORKFORCE
- CODE * **3** VISIBLE WORKFORCE

FOLLOWED BY PRE AND POST ASSESSMENT

ORAGANISATION TRANSFORMATION PROTOCOL

TALENT GRID MAPPING

FOR SUCCESSION

01

GX SHIFT

FOR GLOBAL READINESS

04

FULL CIRCLE INTELLIGENCE GRID (FCI)

FOR LEADERSHIP

02

GLOBAL BUSINESS PROTOCOL

FOR GCC WORKFORCE TRANSFORMATION

05

AUTHORITY MAP

FOR EMPOWERMENT

03

CODE 91

FOR EXPATS CULTURE ONBOARDING

06

GLOBAL CAPABILITY PROTOCOL

01

THE BOLD COMMUNICATOR

CURRICULUM: EXPRESSIVENESS,
FEEDBACK, CURIOSITY,
SOCIAL ADJUSTABILITY,
POINT OF VIEW (POV)

03

THE RELIABLE PLAYER

CURRICULUM: SELF PRIDE,
CLIENT TRUST, OWNERSHIP,
WINNABILITY, NETWORKING
LIVELINESS, APPLIED BUSINESS

02

THE DECISIVE MANAGER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE.

04

THE POLISHED PERFORMER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE

HOW THE PROTOCOL CODE WORKS

UNLOCK SELF



DIGITAL
ASSESSMENT

20 MIN
PSYCHOMETRIC
TEST

UNLOCK SKILL



PROTOCOL
TRAC 1

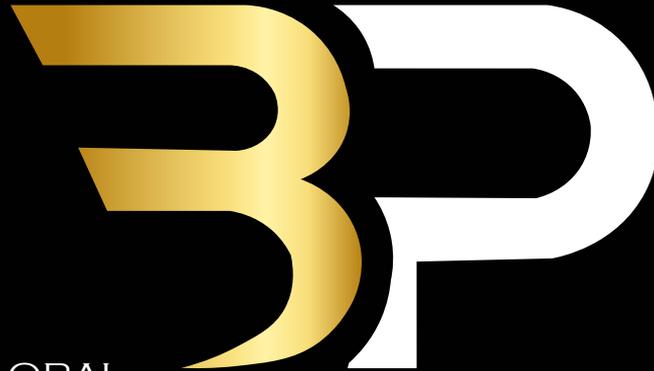
4 HOUR
DIGITAL & PHYSICAL
SIMULATION

UNLOCK SCALE



PROTOCOL
TRAC 2

3 MONTHS SUBSCRIPTION
OF TRAC 2
LEARNING APP



GLOBAL
BUSINESS PROTOCOL

REDEFINING PROFESSIONALISM FOR GLOBAL COMPETITIVENESS

LEADERSHIP BRANDING . EXECUTIVE PRESENCE . BUSINESS ETIQUETTE . IMAGE CONSULTING

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